

COOPERATION REQUEST

For Korean Agricultural Input & Machinery Exporters

Growtech Antalya 2026 — Korean Pavilion Buyer Mobilization Cooperation Proposal

To : TÜRKTOB – Türkiye Tohumcular Birliği (Turkish Seed Union)

From : Korea Rural Community Corporation (KRC)

Re : Cooperation Request — Buyer Mobilization for the Korean Pavilion at Growtech Antalya 2026

We write to you with our sincere wishes for the continued success and prosperity of TÜRKTOB.

The Korea Rural Community Corporation (KRC), a public institution under the Ministry of Agriculture, Food and Rural Affairs of the Republic of Korea, is organizing the Korean Pavilion at Growtech Antalya 2026 — a government-backed program supporting Korean agricultural input and machinery companies in expanding into the Turkish market.

As part of this initiative, we would like to formally invite TÜRKTOB to cooperate with us in mobilizing its member companies to visit the Korean Pavilion as buyers, and to explore the possibility of a broader, ongoing partnership between our two organizations.

1 Event Overview

Event Name	Growtech Antalya 2026 — Korean Pavilion (K-AgroEX Turkey Business Meeting)
Host	Ministry of Agriculture, Food and Rural Affairs (MAFRA), Republic of Korea
Organizer	Korea Rural Community Corporation (KRC)
Date	Tuesday, November 24 – Friday, November 27, 2026 (Exhibition hours: Nov 24–26, 10:00–18:00 · Nov 27, 10:00–17:00)
Venue	ANFAŞ Expo Center, Antalya, Turkey
Audience	20 outstanding Korean companies, selected through an evaluation process, exhibiting at the Korean Pavilion, Growtech Antalya 2026
Industry Profile	Fertilizer (6) · Eco-friendly agri-inputs (5) · Agricultural machinery (4) · Facility materials (4) · Agrochemicals (1)
Purpose	To connect Korean agri-input and machinery exporters with Turkish buyers through the Korean Pavilion, and to build a lasting cooperative relationship between KRC and TÜRKTOB

2 What We Are Asking of TÜRKTOB

① Recommendation & Mobilization of Buyer Companies

We kindly request TÜRKTOB to recommend and actively encourage its member companies — particularly seed producers and suppliers interested in Korean agricultural inputs and machinery — to visit the Korean Pavilion at Growtech Antalya 2026 as buyers, and to support the arrangement of one-on-one business meetings with the participating Korean companies.

3 Roles & Responsibilities

Korea Rural Community Corporation (KRC)	· Full operation and management of the Korean Pavilion · VIP Pass and dedicated 1:1 protocol escort for TÜRKTOB representatives · Dedicated Korean Pavilion manager as single point of contact · Arrangement of business meetings for accompanying member companies · VIP gifts for TÜRKTOB representatives · Private 1:1 docent tour / briefing session of the Korean Pavilion · Briefing on KRC's annual programs and discussion of future cooperation opportunities with TÜRKTOB
TÜRKTOB	· Recommendation and mobilization of member companies (seed sector) as buyer visitors · Support in advance matching and outreach for business meetings · Advisory support via TÜRKTOB's local industry network

4 Expected Benefits for TÜRKTOB

Benefit	Details
VIP Treatment	VIP Pass and dedicated 1:1 protocol escort for TÜRKTOB representatives throughout the exhibition
Dedicated Single Point of Contact	A Korean Pavilion manager assigned exclusively to TÜRKTOB for direct, uninterrupted communication
Future Cooperation with KRC	Briefing on KRC's annual programs and discussion of potential joint programs between KRC and TÜRKTOB
Dedicated Business Meeting Arrangement	When accompanied by member companies, KRC will fully arrange one-on-one business meetings with matching Korean exhibitors
VIP Gift	A VIP gift will be presented to TÜRKTOB representatives
Private Docent Tour	A dedicated 1:1 docent tour and private briefing session of the Korean Pavilion

This cooperation is part of a government-backed program organized by KRC. We are confident that with TÜRKTOB's support in mobilizing its member companies, this Korean Pavilion will deliver real and lasting value to both Korean exporters and Turkish industry stakeholders, and we hope this may serve as the beginning of a longer-term partnership between KRC and TÜRKTOB.

We sincerely look forward to your positive response. For any inquiries or to confirm participation, please do not hesitate to reach out to our secretariat below.

K-AgroEX Business Meeting Secretariat

E-mail k-agroexpo@koreabridging.com

Tel +82-2-6396-4713 / +82) 10-5027-7678 (WhatsApp)

2026.09.22

Attachments:

[KRC] Korean Participating Companies — Industry Profile Summary

[KRC] Korean Participating Companies — Company Profiles

[KRC] Introduction Brochure